

# **SPONSORSHIP CATEGORIES**

## **30<sup>TH</sup> ANNUAL COLUMBUS DAY TOURNAMENT**

**OCTOBER 8<sup>TH</sup>-10<sup>TH</sup>, 2011**

**[WWW.NATICKSOCCER.ORG](http://WWW.NATICKSOCCER.ORG)**

**PLATINUM SPONSORS:** from \$1,250 up, some or all of which can be offset by suitable contributions-in-kind.

### **BENEFITS:**

- Naming rights as principal sponsor.
- Sponsor name will be used in printed promotional material.
- Sponsor may set up own booth at fields for distribution of promotional material. Size and location subject to tournament approval. With sponsor providing booth personnel.
- Linked website presence.
- Promotional insert (provided by sponsor) in registration packets given to all teams.
- Full-page advertisement in Tournament program distributed to all teams at the tournament.
- Sponsor will be able to host one of the designated playing sites on all three days.

**GOLD SPONSORS:** from \$750 up, some of which can be offset by suitable contributions-in-kind.

**BENEFITS:**

- Sponsor will be able to host one of the designated playing sites on Saturday and Sunday.
- Linked website presence.
- ½ page advertisement in Tournament program distributed to all coaches and players at the tournament.
- Promotional insert (provided by sponsor) in registration packets given to all teams.

**SILVER SPONSORS:** from \$350 up, some of which can be offset by suitable contributions-in-kind.

**BENEFITS:**

- 1/2 page advertisement in Tournament program distributed to all coaches and players at the tournament.
- Sponsor may select either to promote their product at a scoreboard at one of the sites or on a field identification marker at one of the sites.

**\*\*\* The tournament program book, available to all teams, contains the complete schedule of games, directions to all tournament fields and events, the tournament rules and other useful information.**