

Natick Soccer Club

Natick, Massachusetts

Dear Natick Business,

The Natick Soccer Club will be hosting its 30th Annual Columbus Day/Weekend Soccer Tournament, held on, October 8th, 9th & 10th, 2011. Over the years this has been a very successful tournament, and we expect again to have over 250 teams from all over New England. With all of the players, coaches and families, we expect the tournament to draw 12,000 people into Natick for this weekend event.

As a part of the tournament, we will be putting together a tournament book to be distributed to all of the teams. We would like to offer you the opportunity to advertise your business in this year's tournament book.

There are a variety of advertising options; business card, quarter, half and full page ads, as well as platinum, gold and silver sponsorship levels. There are also 3 cover positions available; inside the front cover, inside the back cover, and the back cover itself.

This is a great opportunity to get exposure to the over 12,000 people attending this event. Your business will gain visibility with the many, many Natick families involved, as well as those coming from all over New England for the tournament weekend.

We thank you for taking the time to consider advertising in our tournament book and hope that you will take advantage of this great opportunity in support of the Natick Soccer Club.

If you would like to place an advertisement please complete the attached application. If you have any questions or need any further information please contact one of the tournament Directors listed below.

Sincerely,

Mike Maichen

mmaichen@naticksoccer.org

508-651-0858

Tournament Director

Michael Davidson

mdavidson@naticksoccer.org

617-212-1046

Sponsorship Director

PS. The Natick Soccer Club is a non-profit organizations and all donations are tax deductible.